

Stacey Moyers has been Director of Advertising and Promotion at Philadelphia's Franklin Institute since February 2006. Moyers first joined The Franklin Institute as Communications Manager, after a five year stint as a television news producer. In her latest role, Moyers has facilitated mutually beneficial partnerships with various businesses and attractions, including restaurants, hotels and other cultural institutions

Under Moyers' leadership, the Franklin Institute's 15 hotel partners sold an amazing 21,000 packages, totaling close to 30,000 room nights. Plus, she developed successful partnerships for the Tutankhamen and the Golden Age of the Pharaohs exhibition.

Moyers is a summa cum laude graduate of The Catholic University of America in Washington, DC, and holds a Masters degree from Syracuse University. An avid sports fan, she and her husband Marty spend most of their free time watching basketball and baseball games. She also enjoys frequent trips to Walt Disney World.

Melody Knight has been working in the Marketing Department at The Franklin Institute since August 2006. As Promotion Manager, Knight organizes public events that support the mission of The Franklin Institute to engage visitors in science and technology. Knight also works with local cultural organizations and tourism partnerships to promote The Franklin Institute and the Philadelphia region. Currently she is collaborating with these groups on 2008's traveling exhibits Star Wars: Where Science Meets Imagination and Real Pirates.

Knight graduated with a double major in Political Science and International Studies from the University of Wisconsin-Madison. She enjoys international travel and is training for her first marathon.